

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WHUD-FM, Peekskill NY 10566	Date: 10/28/16
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I, Neil Williams

do hereby request station time concerning the following issue:

NY SD54 Primary Election General	
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See order				11/1 - 11/7	\$9,725.00

Gross

This broadcast time will be used by: NYSSRCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NY SD54 Election - New York State Senate (54th District)
Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NY State Senate Republican Campaign Committee- PO Box 7229 Albany, NY 12224
(518-436-3865)

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cathy Young - Chairperson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date


Signature

202-337-5700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected


Signature

Steven Peltone
Printed Name

VP Operations
Title



Proposed: 10/27/2016
Ph: (845) 838-6000
Fax: (845) 838-2109

WHUD-FM - NEW ORDER

Pamall Broadcasting P.O. Box 310, Beacon, NY 12508

Revised Date: 10/27/2016
Revised Time: 05:02 PM
Page: 1

Client: NY SENATE REPUBLICAN CAMPAIGN COMM Agency: STRATEGIC MEDIA SERVICES AE: KATZ, REP FIRM
Billing Address: 1911 NORTH FT MYER DRIVE ARLINGTON VA 22209
Product: EST 2533 ISSUE ADVERTISING Contact: Assistant:

Campaign Summary

Contract: 19669
Ref #: 19669
Dates: 11/1/2016 to 11/7/2016
Demo: A25-54
Market: Poughkeepsie, NY
Aud Source: (1) Sp/Fall09_3

Total Ratings: 0.0
Total Impressions: 0
COP: \$0.00
CPM: \$0.00
Reach: 0
Est. #: 0.0

Total Occ: 31
Airtime: \$9,725.00
Other: \$0.00
Gross: \$9,725.00
Net: \$8,266.25

Order Comment: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%.

Booked Schedule (Regular, NATIONAL AGENCY, Co-op)

Line	Pgm Code	Program Name	Days	Start Time	End Time	Spot Len.	Begin Date	End Date	Type	Alt	Lvl	SPW	Rate	TH	Line Cost	Rtg	Status
1	6A-10A MON-FRI		X2345xx	06:00 AM	10:00 AM	:60	11/1/2016	11/4/2016	com		3	8	\$350.00	8	\$2,800.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=2, W=2, Th=2, F=2, Sa=0, Su=0]																	
2	10A-3P MON-FRI		X2345xx	10:00 AM	03:00 PM	:60	11/1/2016	11/4/2016	com		3	7	\$325.00	7	\$2,275.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=1, W=2, Th=2, F=2, Sa=0, Su=0]																	
3	3P-7P MON-FRI		X2345xx	03:00 PM	07:00 PM	:60	11/1/2016	11/4/2016	com		3	8	\$300.00	8	\$2,400.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=2, W=2, Th=2, F=2, Sa=0, Su=0]																	
71	10A-3P SAT-SUN		xxxxxx6x	10:00 AM	03:00 PM	:60	11/5/2016	11/5/2016	com		3	1	\$175.00	1	\$175.00	0.0	New
71	10A-3P SAT-SUN		xxxxxx7	10:00 AM	03:00 PM	:60	11/6/2016	11/6/2016	com		3	1	\$125.00	1	\$125.00	0.0	New
1	6A-10A MON-FRI		1xxxxxx	06:00 AM	10:00 AM	:60	11/7/2016	11/7/2016	com		3	2	\$350.00	2	\$700.00	0.0	New
2	10A-3P MON-FRI		1xxxxxx	10:00 AM	03:00 PM	:60	11/7/2016	11/7/2016	com		3	2	\$325.00	2	\$650.00	0.0	New
3	3P-7P MON-FRI		1xxxxxx	03:00 PM	07:00 PM	:60	11/7/2016	11/7/2016	com		3	2	\$300.00	2	\$600.00	0.0	New

MONTHLY BILLINGS (Broadcast, Taxes, if applicable, are extra.)

Month	Gross \$	Net \$	Occ
Nov, 2016	9,725.00	8,266.25	31